



2018 SUMMIT

August 1 at the
Trenton War Memorial



Housing and
Community
Development
Network of New Jersey

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The Housing & Community Development Network
of New Jersey's Annual Community Development
Conference & Membership Meeting

October 12, 2018

Hyatt Regency New Brunswick

www.hcdnnj.org/network-conference

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Dear Friends,

Thank you so much for being part of the 2018 Healthy Homes & Communities Summit! Our network of 250 community development corporations (CDCs) and neighborhood support organizations, public agencies, private sector investors and housing advocates around the state are committed to creating housing choices and building strong, vibrant neighborhoods for ALL residents. That includes breaking down the barriers to good health.



Health happens where we live, learn, work and play. In our communities, we all should be surrounded by conditions that enable us to live the healthiest life possible, such as access to healthy food, clean air, quality schools, stable homes, good jobs with fair pay, and safe places to play and exercise. These are social determinants of health that our members are working hard to address but they cannot do it alone. Bringing about these kinds of changes requires the engagement of all sectors of a community—from government and policymakers, to business owners and civic groups, to parents and volunteers, and of course the healthcare sector.

Improving health doesn't just mean better access to medical and mental health care; 80 percent of an individual's health status is determined outside of the healthcare setting. The new approach to health care brought about by the Affordable Care Act and the flexibility associated with changes to the Medicaid program highlight avenues through which community developers may be able to access increased or sustainable funding for services they already provide or form partnerships with health care providers to address the more complex health needs of their residents. We aim to make the Healthy Homes & Communities Summit a forum to create opportunities for partnerships and collaborations between medical providers, insurers and other stakeholders in the sector along with community developers so we can build healthy and strong New Jersey communities together.

Onward,

A handwritten signature in black ink that reads "Staci".

STACI BERGER

President and CEO

@staciberger @hcdnnj



AGENDA

9:00 - 9:30am

Networking Breakfast

9:30 - 9:40am

Opening Remarks

Leslie Stivale *Vice Chair, HCDNNJ Board of Directors*

9:40 - 10:10am

Morning Plenary: Healthcare Institutions' Roles in Community Development

Donald F. Schwarz *Senior Vice President,*
Robert Wood Johnson Foundation

10:10 - 11:30am

Panel: How can collaboration between healthcare institutions and housing and community development organizations be mutually beneficial?

Harold Simon *Executive Director and Publisher,*
Shelterforce (*moderator*)

Josh Leopold *Senior Research Associate, Urban Institute*

Brian Rahmer *Vice President of Health and Housing,*
Enterprise Community Partners

Kendra Smith *Director of Social Determinants*
of Health, ProMedica

11:30am - 12:00pm

Presentation on Health Impact Assessments

Karen Lowrie *Edward J. Bloustien School of Planning*
and Public Policy, Rutgers University

12:00 - 12:30pm

Lunch & Discussion



12:45 - 1:45pm

Keynote: Nationwide Children's Health Neighborhoods Healthy Families Initiative

Angela Mingo *Community Relations Director,*
Nationwide Children's Hospital

1:45 - 2:00pm

Charles A Richman *Executive Director, NJ Housing*
& Mortgage Finance Agency

2:15 - 3:45pm

Panel: How can collaboration between healthcare institutions and housing and community development organizations be increased in New Jersey?

Victoria Brogan *Senior Vice President of Strategic Initiatives,*
New Jersey Hospital Association (moderator)

Suzanne Ghee *Assistant VP, Strategic Business Growth*
& *Community Health Engagement, Virtua Health, Inc.*

Ronice Bruce *SouthWard Newark Health Initiative*

Michellene Davis *Executive Vice President and Chief*
Corporate Affairs Officer, RWJBarnabas Health

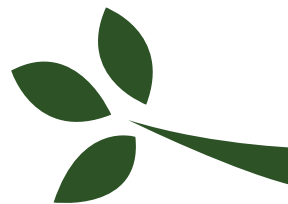
Florence Kariuki, MHA, RN *Clinical Design Lead, Horizon*
Blue Cross Blue Shield of NJ

Carrie Maksin, *Program Supervisor, PATH & Enhanced*
Supportive Housing

3:45 - 4:00pm

Closing Remarks

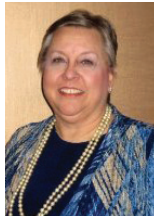
Staci Berger *President and CEO, Housing and Community*
Development Network of New Jersey



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AMERICORPS VISTA MEMBERS

left to right: Alexander Inkiow,
Kelvin Boddy, Jessyca Hart



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SPEAKERS



Victoria Brogan

Senior Vice President of Strategic Initiatives, New Jersey Hospital Association
Victoria Brogan joined the New Jersey Hospital Association in January 2018 to serve as the point person for NJHA initiatives to advance the new mission “to improve the health of the people of New Jersey,” by better positioning NJHA and its 300-plus members – comprised of hospitals, health systems, nursing homes, home health, hospice and other providers – to focus on population health, wellness and keeping New Jersey residents healthy in their communities. Prior to joining the Hospital Association, Ms. Brogan recently served as deputy chief of staff in the N.J. Department of Health, where her responsibilities included strategic planning, public health initiatives and policy and legislation. She also has worked in both the N.J. Senate Republican Office and Assembly Republican Office. Ms. Brogan is a graduate of Assumption College with a BA in Political Science and lives in Moorestown with her family.



Ronice Bruce

Executive Director, Newark Bergen-Lyons- Clinton Partnership, Inc., Newark South Ward Special Improvement District
With more than 375 properties and an assortment of houses of worship, small family owned businesses, residential housing, storefront, a strong middle class and some urban blight, Ms. Bruce’s primary role is to improve the Newark South Ward, create an inviting image, attract new businesses, retain current businesses and increase property values. Ms. Bruce has had an extensive career in philanthropic stewardship and development for hospitals, universities and health and human service organizations. She has worked for major health organizations such as RWJUH Foundation, UMDNJ Foundation and Foundation of NJ. She was also the Chief of Staff for the Director of Health and Human Services for the City of Newark. Ms. Bruce is a proud alumni of Howard University, Rutgers University (Cook College and Edward Bloustein School of Urban Planning), and Keller School of Management.





Michellene Davis

*Executive Vice President and Chief Corporate Affairs Officer,
RWJ Barnabas Health*

Michellene Davis leads Social Impact and Community Investment across the RWJ Barnabas Health System, overseeing the areas of Policy Development and Governmental and External Affairs, Healthy Living and Community and Employee Wellness and Engagement, and Global Health. Ms. Davis helps to direct the strategic policy decisions of the System and strengthens the System's position with state and federal elected officials and agencies. Ms. Davis joined Barnabas Health in 2009, and soon after was named Executive Vice President of Corporate Affairs, the first woman and first person of color to serve as an Executive Vice President in the Barnabas Health system's history. Before joining Barnabas Health, Ms. Davis served as Chief Policy Counsel to former New Jersey Governor Jon Corzine, the first African American to serve in the role, and Acting New Jersey State Treasurer. Prior to Treasury, Ms. Davis led the \$2.4 billion New Jersey Lottery as Executive Director and CEO and served as a senior policy advisor in the New Jersey Department of Health and Senior Services. She began her legal career as a trial litigator, is an Honors graduate of Seton Hall University and holds a Juris Doctorate from Seton Hall School of Law.



Suzanne Ghee

*Assistant Vice President, Strategic Business Growth & Community
Health Engagement, Virtua Health, Inc.*

Suzanne Ghee is responsible for providing the oversight and direction for designing, implementing, and supporting a robust enterprise wide community health strategy at Virtua Health. Ms. Ghee has over 15 years of healthcare experience specializing in health policy, government relations and community advocacy. She has been recognized for her work in creating and launching the Virtua Mobile Farmers Market program which provides affordable fresh fruits and vegetables to food desert communities year-round, full time. Prior to joining Virtua, Suzanne worked at The Children's Hospital of Philadelphia (CHOP) as Public Affairs Manager in the Office of Government Affairs, Community Relations and Advocacy which directed the local and national advocacy initiatives for the nation's number one children's hospital. Suzanne has a Bachelor of Arts in Communications from Temple University and a Master of Science Degree in Health Policy from Widener University.

SPEAKERS



Florence Kariuki, MHA, RN

Clinical Design Lead, Horizon Blue Cross Blue Shield of NJ

Ms. Kariuki is a nursing leader at Horizon Blue Cross Blue Shield of New Jersey, serving as a Clinical Design Lead for the company's health care innovation and transformation strategies. She is responsible for advancing payment reform, medical management transformation, and the population health strategy, through value-based partnerships. Ms. Kariuki also supports a payor/ provider integration strategy which includes a consumer driven, community centric care coordination model, focused on social determinants of health. She also catalyzed the development, scaling, and expansion of Horizon Blue Cross Blue Shield's value-based programs, growing the program from practice-level Patient-Centered Medical Homes, to Accountable Care Organizations, and now larger Organized Systems of Care. She also participated in the New Jersey Healthcare Executive Leadership Academy (NJ HELA) immersion, sponsored by the MSNJ, NJHA, and NJAHP. Ms. Kariuki obtained her BSN Magna Cum Laude from William Paterson University and her MHA Summa Cum Laude from Seton Hall University.



Josh Leopold

Senior Research Associate, Urban Institute

Josh Leopold is a senior research associate in the Metropolitan Housing and Communities Policy Center at the Urban Institute, where his work focuses on homelessness and affordable housing policy. Before joining Urban, Leopold was a management and program analyst at the U.S. Interagency Council on Homelessness (USICH). At USICH, he helped implement the Obama administration's plan for ending chronic homelessness and homelessness among veterans by 2015; he also helped develop a national research agenda related to homelessness. From 2006 to 2011, he worked as an analyst for Abt Associates, where he was involved in numerous studies, including the *Annual Homeless Assessment Report*; the *Costs of Homelessness* study; the *Study of Rents and Rent Flexibility in Subsidized Housing*; and an evaluation of the AmeriCorps program. Leopold has a bachelor's degree from Grinnell College, Iowa, and a master's degree in information science from the University of Michigan.



Carrie Maksin

*Program Supervisor, PATH & Enhanced Supportive Housing
Non-profit partner of Virtua Health*



Angela Mingo

Director of Community Relations, Nationwide Children's Hospital

Ms. Mingo directs the community engagement efforts of Nationwide Children's Hospital and works closely with neighborhood and civic organizations. She has been instrumental in the implementation of the Healthy Neighborhoods, Healthy Families initiative, a five prong approach to neighborhood revitalization efforts on the city's Southside, led by the hospital. She previously served as community affairs director with Columbus City Council from 2000-2007. There, she worked with community leaders and local elected officials to support the clean indoor air ordinance and citywide affordable housing initiatives. Ms. Mingo currently serves on the United Way of Central Ohio Home Impact Council. She is also a member of the Fifth Third Community Advisory Forum and the Columbus Office of Minority Health Advisory Committee. Ms. Mingo has a Bachelor's Degrees in Portuguese and international relations as well as her master's of city and regional planning degree from The Ohio State University.



Brian Rahmer

Vice President of Health and Housing, Enterprise Community Partners

Brian Rahmer leads Enterprise's health and housing initiatives, bringing together the fields of public health, health care, and affordable housing for the creation and promotion of healthy communities nationwide. Throughout his career, he has focused on impacting the social determinants of health and the socio-political forces that shape health outcomes. He has engaged partners across a diverse array of communities to better understand and respond to health inequalities while placing an advocacy emphasis on civic engagement for healthy public policy. Prior to joining Enterprise, Mr. Rahmer was director of Community Health Engagement at Christiana Care Health System's Office of Health Equity. Key responsibilities included engaging community networks, coalitions, organizations and civic stakeholders to assist in the development, coordination and implementation of evidence based initiatives focused on optimal community health, with a primary focus on reducing health disparities and inequalities. He earned undergraduate and graduate degrees from the University of Delaware's College of Health Sciences and a doctorate in public policy from the University of Delaware's School of Public Policy and Administration, where he also holds an appointment as Policy Fellow.

SPEAKERS



Charles A. Richman

Executive Director, NJ Housing & Mortgage Finance Agency

Charles A. Richman brings more than 40 years of experience in New Jersey state government. Before joining NJHMFA in January 2018, Richman previously had served as Commissioner of the New Jersey Department of Community Affairs (DCA), where he had worked for 31 years. NJHMFA is an affiliate of DCA. Prior to joining DCA in 1986, he served as Executive Director of the New Jersey State Energy Office, and Assistant Commissioner and then Acting Commissioner of the New Jersey Department of Energy. He was named Assistant Commissioner of the Department of Community Affairs in 1986, was promoted to Deputy Commissioner in 2005, and held the title of Acting Commissioner at DCA three times.



Donald F. Schwarz

Senior Vice President, Robert Wood Johnson Foundation

Mr. Schwarz currently leads the Foundation's efforts to promote healthier, more equitable communities, healthy children and healthy weight. A nationally-recognized leader in public health and children's health care, he is a former deputy mayor for Health and Opportunity and health commissioner for the City of Philadelphia where he oversaw the Departments of Human Services, Behavioral Health, and Intellectual Disability Services, and the Office of Supportive Housing. Most recently, he was a Foundation director, leading efforts to catalyze public demand for healthier people and the places in which they live, work, learn, and play. Schwarz, a board-certified pediatrician, holds a Master of Business Administration in health care administration from The Wharton School, University of Pennsylvania. He received his MD and MPH from Johns Hopkins University, and earned his BA in biology from Brown University.



Harold Simon

Executive Director and Publisher, Shelterforce

Harold Simon joined NHI/Shelterforce at the end of 1993, becoming the executive director and editor of *Shelterforce Magazine*, the only independent, national community development journal in 1994. In 2009, Harold transitioned to executive director and publisher. *Shelterforce Magazine*, is published in print and online (shelterforce.org), and is a growing venue for the discussion of equity and social justice issues including housing, economic development, health, education, safety and other issues that affect low-income communities in America. Under his leadership, NHI/Shelterforce has published books and research papers on progressive public policies in housing and community development, including *Bringing Buildings Back*, (the leading guidebook to

the prevention, management and revitalization of vacant and abandoned properties, now in its second edition); *Building a Better Urban Future: New Directions for Housing Policies in Weak Market Cities*; and *Shared Equity Homeownership: The Changing Landscape Of Resale-Restricted, Owner-Occupied Housing* (the first comprehensive research on this housing sector).



Kendra Smith

Director of Social Determinants of Health, ProMedica

With over 10 years of experience in real estate development, urban planning, housing policy, and community organizing, Kendra Smith is working to advance the health system's commitment to improving the quality of life for residents and investing in the neighborhoods and communities of northwest Ohio and southeast Michigan. Previously, Ms. Smith has served as the Executive Director of Preferred Properties, Inc. a nonprofit housing development and property management organization dedicated to individuals with developmental disabilities and as the Senior Housing Planner for the Chicago Metropolitan Agency for Planning (CMAP), the official metropolitan planning organization and regional planning organization for northeastern Illinois. She holds a Master's Degree in Urban Studies with a focus on Neighborhood and Community Development from Cleveland State University and holds additional degrees and certifications from Ohio University; La Universidad Pública de Navarra in Pamplona, Spain; and the Harvard Kennedy School of Government.



Leslie Stivale

Executive Director, Triple C Housing Inc.

Ms. Stivale possesses twenty three years of experience in behavioral health, human services and the supportive housing industry, having worked within the private and non-profit sectors in senior and executive management. In 2010, Ms. Stivale was appointed by the governor to the Interagency Council to Prevent and End Homelessness. She has served on the Network's Board of Directors since 2014 and currently serves as Board Vice Chair.





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FEDERAL RESERVE BANK OF PHILADELPHIA

Dear attendees:

The Federal Reserve Bank of Philadelphia is pleased to cosponsor the 2018 Healthy Homes and Communities Summit. Our partnership with the Housing and Community Development Network is one of the ways the Philadelphia Fed seeks to promote best practices in community development in low- and moderate-income communities.

The Philadelphia Fed seeks to understand and promote strategies that address the social determinants of health to reduce health disparities among residents and communities in the Third Federal Reserve District. Today, we are excited to explore how collaboration between community development organizations and health-care institutions can benefit each sector, and, most importantly, improve the health of all New Jersey residents.

We look forward to more opportunities to collaborate with community leaders, policymakers, and everyday citizens to increase access to healthy, safe, and affordable housing. This conference is an important contribution to that effort, and we hope you enjoy today's program.

Best,

A handwritten signature in black ink, appearing to read 'Theresa Y. Singleton'.

Theresa Y. Singleton
Senior Vice President and Community Affairs Officer
Federal Reserve Bank of Philadelphia



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