Americas Force for Good Program Overview & FAQs

PROGRAM OVERVIEW

FORCE FOR GOOD

Force for Good is a JPMorganChase social innovation program that aligns the knowledge and skills of the firm's employees to build sustainable tech solutions to help the social sector.

Since 2012, Force for Good has helped over 1,000 socially-focused organizations with a range of projects – website builds/migrations, UX/UI design implementation, customer relationship management (CRM) systems, data analytics/visualizations, web/mobile apps, tech audits, and much more – all with the aim of helping organizations increase their efficiency and reach their missions.

Organizations selected to participate in Force for Good are aligned to a team of up to 10 skilled employees who spend approximately 4 hours a week over a 5 to 8-month period towards your project.

KEY INFORMATION
- **Application Launch:** September 3, 2024
- **Virtual Program Overview Sessions: Online Registration -** bit.ly/ffg_americas
  - Option 1: September 11, 1:00PM – 2:00PM EST
  - Option 2: October 1, 2:00PM – 3:00PM EST
  - Option 3: October 9, 2:00PM – 3:00PM EST
- **Application Deadline:** November 8, 2024 11:59pm PT
- **Application Link:** bit.ly/ffgapply

Articles about specific projects can be found HERE.

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FREQUENTLY ASKED QUESTIONS (FAQs)

What are the Force for Good application requirements?
Applicants should be a tax or government-registered non-profit, foundation, or social enterprise, and have at least three paid full-time staff members.

Tech project proposals from application should:
- Fit within a 5-month (June 2025-November 2025) to 8-month timeline (March 2025-November 2025). Project deliverables are handed over to the organization at the end of the program cycle
- Involve a project that would benefit from leveraging tech, data, or design for the purpose of social impact
- Have a point of contact for the project who will meet with their Force for Good team for ~2 hours each week
- Be able to be maintained by the organization after the end of the program

Where are the JPMorganChase employees who work on Force for Good projects located?
- **APAC:** Hong Kong, Singapore, Sydney
- **EMEA:** Bournemouth, Dublin, Glasgow, London, Herzliya
- **INDIA:** Bengaluru, Hyderabad, Mumbai
- **LATAM:** Buenos Aires
- **NAMR:** Atlanta, Chicago, Columbus, Dallas, Delaware, Houston, Jersey City, New York Metro, San Francisco/Silicon Valley, Seattle, Tampa

If selected, we will try to align you to a Force for Good team closest to you or in the same time zone.

What kind of technology projects are Force for Good looking for?
We ask social good organizations to think of what challenges they may be facing and how technology may be used to solve them. Force for Good projects vary widely, but past examples include:
- Communications Platforms
- Content Management Systems (CMS)/Websites
- Customer Relationship Management (CRM) Migrations and/or Implementations
- Data Analytics/Visualizations
- Data Mapping/Modelling
- Data Science (Machine Learning, Artificial Intelligence, Natural Language Processing)
- Emerging Tech (AR/VR/Blockchain)
- Learning Management Systems (LMS)
- Tech Process Optimization

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- Tech Roadmaps and Strategy
- UX/UI Design
- Web/Mobile Applications

We welcome project proposals that can demonstrate that technology would add value to their organization's reach/awareness of program, effectiveness/impact, efficiency/time savings, and/or increased/funding or reduced cost.

What makes this skilled volunteerism program different?
Since our program is not affiliated to any particular technology, product, or vendor; Force for Good is able to offer support that is individually tailored to the unique needs and resources of each organization while taking into account the organization's technical maturity, budget allocation by the organization (if any), existing internal technical capabilities (if any), and any technologies that they currently use.

Through each project, our teams dedicate extensive time to understand your organization and research how to best solve the challenges that you are facing. The aim is to support you in the implementation of a solution that is not only going to help you better tackle these challenges, but also empower you to sustain and maintain this solution after the project ends.

Can I submit more than one project proposal as part of my application?
Yes. Applicants may submit up to two project proposals to Force for Good, however if selected for the program, we will ask you to select and prioritize one project you would like to work on for that program cycle. We ask that you submit a separate application for each project proposal.

When submitting an application, please include a concise, narrow project description vs a "wish list" that is broad and unspecific.

How do I submit an application for Force for Good?
To submit a Force for Good application, you must create an online application profile at bit.ly/ffgapply. Once you have created your profile, you will receive an email prompt to submit your application.

Can I view a copy of the application questions prior to applying online?
Yes, you can view the application questions here. All Force for Good applications must be submitted online.

Does Force for Good provide financial support for the Force for Good projects?

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No, Force for Good will provide the technical knowledge and labor (4 hours a week over 5- to 8-months) to execute these projects on a pro-bono basis. We do not offer financial support for technology (grant funding, software licenses, etc.). We work closely with clients to identify as low-cost pricing as possible for the technology stack (at times free) as part of their project scope. All software licensing or ongoing maintenance costs for the technology stack chosen by the organization in collaboration with their Force for Good team are the responsibility of the organization.

What is the overall program timeline for your 2025 cohort?
Projects selected for our 2025 cohort will operate from May to September 2025 for shorter-term projects and from March to October 2025 for longer-term projects.

- Application Opens: September 3, 2024
- Application Closes: November 8, 2024
- Program Acceptances & Contracting: January and February 2025
- 8-Month Program Timeline: March 2025 – November 2025
- 5-Month Program Timeline: June 2025 – November 2025

Who from my organization should fill out the program application?
We highly recommend that applicants have program or business operations staff (CEO, COO, Program Director or Manager, Executive Director) complete the application. Other individuals we recommend be involved in the application process **include technical staff or support you may have (if any)**. Examples of technical staff include a Director of Technology, Web Developer, IT Manager, CIO, CTO, or Data Manager. Those who fill out the application should be prepared to speak to the technical and business needs of their project proposal(s). If you work with any 3rd party vendors related to this project or tech stack, please notify them of your application submission and mention them in the application.

If selected for Force for Good, do we meet with our assigned team in-person or virtually?
Most client and team meetings occur virtually via Zoom. However, we do have some program milestone events (such as our program kick-off and end of program showcase) that occur in person. If your organization is not co-located within driving distance of your Force for Good team, we may be able to cover travel and lodging for these in-person events on a case-by-case basis.

If my organization is not selected for the 2025 cohort of Force for Good, may I apply for future program cycles?
Yes, please do! The following cycle of the Force for Good program will be taking place in early 2026 with applications opening in late summer 2025. If you are interested in applying for a future cohort, please join our program distribution list at bit.ly/ffginterest.

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Will I be notified if my application is not selected for further consideration?
Yes, our review process typically takes about 3 months. However, this can vary depending on the volume of applications we receive. We strive to inform all applicants of their application status. If you are not selected for further consideration, you will receive an email notification. If there are any delays, we will do our best to keep you informed.

I have a question that is not in the FAQs. Who should I reach out to?
Please direct any questions you may have to our Force for Good program inbox at
force.for.good@jpmchase.com